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News Release FOR IMMEDIATE RELEASE

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Long Island Business News Readers Have Spoken. Progressive Marketing Group, Inc. Recognized as Top Winner – Best Advertising/Marketing Agency and Winner – Best Public Relations Firm.

August 27, 2019, Huntington Station, NY, USA – This year marked the third Long Island Business News (LIBN) Reader Rankings – an opportunity for readers and digital subscribers to vote for the top businesses within 70 different categories. Progressive Marketing Group, Inc. (PMG) was selected by voters as Top Winner, “Best Advertising/Marketing Agency” and Winner, “Best Public Relations Firm” on Long Island.

“This is a major achievement for our agency and I couldn’t be more proud of the PMG staff. To be recognized for these two awards by LIBN, one of the most respected publications in the business, is truly an honor,” commented Jamie Stanco, PMG President & CEO. “The Reader Rankings program is a reflection of who LIBN readership believes are the leading authorities in their respective fields on Long Island. I sincerely thank our clients, supporters and friends for voting for PMG for “Best Advertising/Marketing Agency” and “Best Public Relations Firm” on Long Island.

PMG came out on top as over 6,000 votes were cast from May 26, 2019 through June 16, 2019, culminating with an announcement of the Winners and Top Winners at LIBN’s Reader Rankings Event held at the Heritage Club in Bethpage, NY on August 22, 2019.

“It was a privilege to present PMG with the recognition of Top Winner in the category of Best Advertising/Marketing Agency at our inaugural event,” said Jenna Natale, Events Manager at Long Island Business News. “The agency’s selection by our readership reflects its reputation as a well-respected firm, offering exceptional advertising and marketing services to the Long Island business community.”

Gary Cucchi, PMG Vice President added, “These honors validate who we are as a Strategic Marketing Organization and attest to how we see things differently. But most importantly, PMG wouldn’t have received these accolades if it weren’t for all of our supporters. We are thankful for the relationships we’ve built over the decades, and we deeply appreciate the votes we received.”

About Progressive Marketing Group, Inc.

Founded in 1977, Progressive Marketing Group, Inc. (PMG) is Long Island’s leading Strategic Marketing Organization (SMO) and progenitor of the SMO concept. The company provides strategic marketing expertise, consultation and advisement along with a host of tactical services based on strategy, positioning, messaging and branding principles. An award-winning organization, PMG prides itself on client-side dedication and creativity in identity, web, digital, print, video, television production, public relations, publicity support and multimedia services. For more information, call (631) 756-7160 or visit www.pmgstrategic.com.